Clean CA Update

IDCon24 Presentation

www.CleanCalifornia.com

CLEAN

CALIFORNIA

• **ERADICATE** Litter

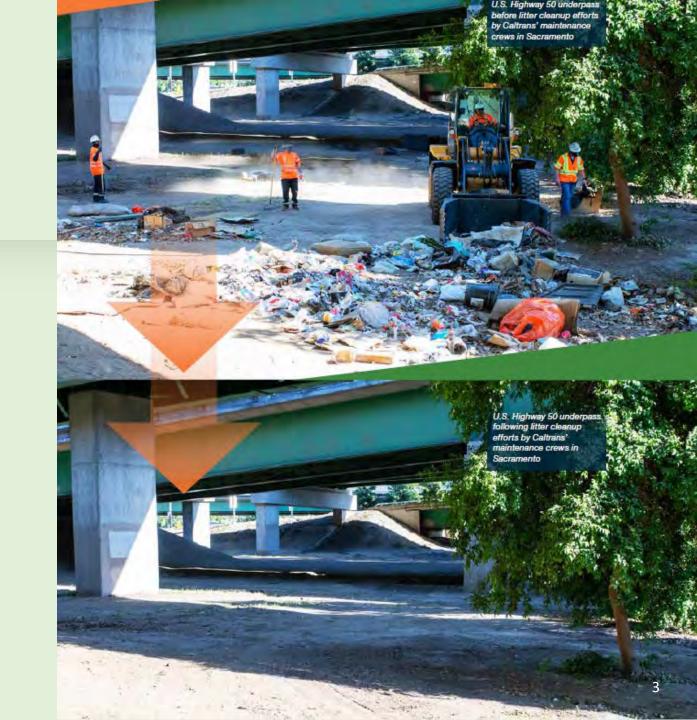
- ENGAGE Community
- ENHANCE Infrastructure
- EDUCATE the Public



Remove Litter | Create Jobs | Beautify California

LITTER ABATEMENT

- From the beginning of the Clean California program, Caltrans field maintenance and Clean California crews have collected over 2.3M cubic yards of litter as of March 2024.
- Over 650 spans of the Golden Gate Bridge
- Filling the Rose Bowl more than 4x

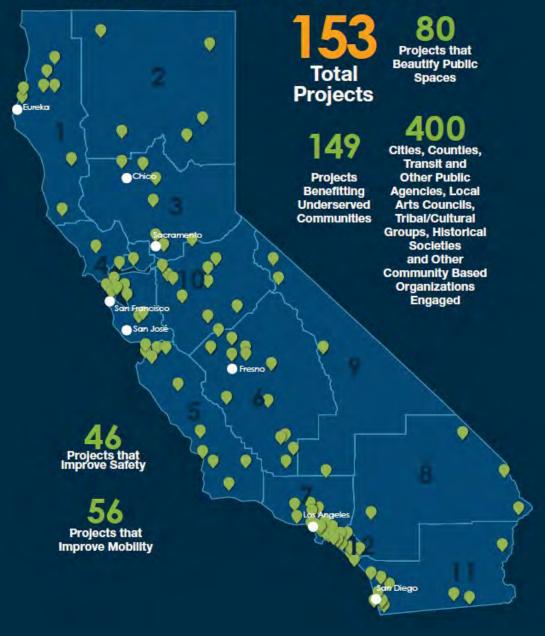




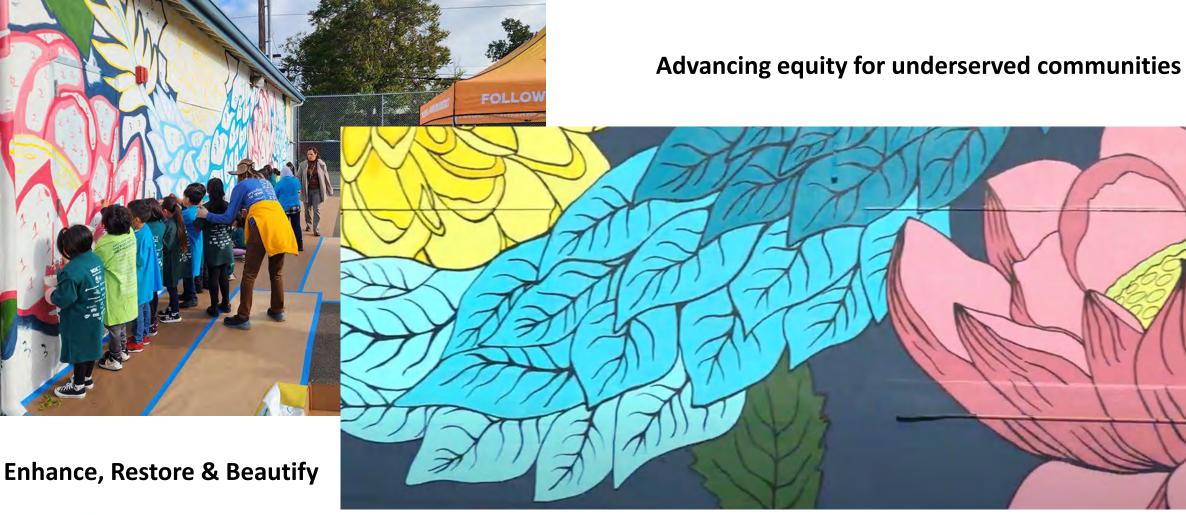
DIVERTING WASTE STREAMS FROM THE LANDFILL

Caltrans has built partnerships with CalRecycle, The Mattress Recycling Council, and the cement and crumb rubber industries to collect and recycle mattresses and tires at dump day events. By diverting the waste from landfills, Caltrans increases landfill capacity and benefits the environment by creating a second use for these materials.

STATE BEAUTIFICATION PROJECTS MAP



- 8,625 State Beautification Project Construction jobs and opportunities for artist
- 153 beautification projects
 - 170 transportation art installations
 - These projects not only focus on litter and traditional trash collection methods, but also on transforming unsightly locations into spaces within which a local community can feel a sense of identity.



Reduce waste & debris in public spaces and improve community placemaking

LOCAL GRANTS PROGRAM

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6,545 Shade Trees Planted

750 Community Events

3,056,493 Sq. Ft. Increased Paths and Children's Play Areas









CYCLE 1 EXPECTED OUTCOMES









Art Installations 460 10,507,389 Sq. Ft. Reclaimed/Added Public Space 2,144 Temporary Jobs Created 8



➤ 42 grants awarded in October 2023

► All grants executed March 2024

Project completion June 2026

CYCLE 2 SCHEDULE





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Proposed in Mountainous Terrain



- 19 Transit Grants Awarded
- Awards announced October 2023
- Complete Project by December 2024

TRANSIT PARTNERSHIP PROGRAM



"Clean California is empowering communities and restoring pride in our shared spaces up and down the state, and I thank the thousands of Californians who banded together for the Community Days events to beautify and transform their neighborhoods by making a difference at the local level, we are helping create a cleaner, more beautiful California for all."

Governor Gavin Newsom

Clean California Community Days

 The purpose of CCCD is to inspire an actionable change in behavior for All Californians by producing a statewide event to unite and transform communities' while boosting pride, abating litter, beautifying communal spaces, and protecting the environment

CLEAN CA COMMUNITY DAYS

2024 - (April 19 - 22; Earth Day Events)

- Partnering with Community Based Organizations
- Promote Community Awareness
- Tree Plantings and Art Installations
- Get Involved San Jose Event (Sat, 5/18):
 - <u>https://www.kscvb.com/event-details/san-jose-10</u>







COMMUNITY CLEAN-UPS

CLEAN CALIFORNIA

lations

Questions?

www.CleanCalifornia.com