

City of Palmdale Illegal Dumping Action Plan

City of Palmdale

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The Problem



- High Desert Area of Southern California
- Over 100 square miles + Population of almost 170,000= Low Population Density (Oakland is 78.03 square miles with a population of 425,195)
- *“It’s just the desert.”*

There is No “One Perfect Solution”



Whose Job Is It?

- Several departments touch it.
 - Orphan Elements = Everybody's and nobody's job
- Someone has to take ultimate responsibility.



Internal Team



Internal “Orchestra” of Illegal Dumping Team

- Public Works Department
 - Innovation and Environmental Division (lead)
 - Maintenance
- Neighborhood Services Department
 - Code Enforcement
- City Manager’s Office
 - Administration
 - City Attorney’s Office



Palmdale's "One" Solution

Illegal Dumping Action Plan



Environmental Resources Division
City of Palmdale
6/23/2021

A Living Document



A living Constitution is one that evolves, changes over time, and adapts to new circumstances, without being formally amended.

David A. Strauss, "The Living Constitution"
September 27, 2010, The University of
Chicago – The Law School

Initial Draft – Factors Contributing to Illegal Dumping



Initial Draft – Current Efforts



- Illegal Dumping/Mandatory Refuse Collection Ordinance
- Waste Management Services – i.e. bulky item pickups, landfill vouchers, etc.
- Recycle Coach App
- Antelope Valley Illegal Dumping Task Force
- Promotional
- Maintenance Efforts
- Code Enforcement Efforts

Initial Draft – Proposed Additional Efforts/Action

- Partnering with private organizations
- Mattress Recycling Grant
- Geo-fencing
- Maintenance yard collection
- City Attorney's Office Efforts (Potential Ordinances and Adoption of C&D Ordinance)
- Reporting Illegal Dumpers Policy
- Cash for Trash (San Jose Program)
- Surveillance Cameras
- Regional Behavior Change Strategy
- Waste and Recycling Plan (see City Attorney/C&D Ordinance)
- Mandatory Commercial Recycling (MCR) and Mandatory Commercial Organics Recycling (MORe) Non-Compliance Fee*
- Residential Rental Unit Inspection Program*
- C&D Ordinance (See City Attorney and Waste and Recycling Plan)*
- Clean Out Service Operating Permit*
- Illegal Hauler Ordinance*
- Collection Events*

** Added based on suggestions from Franchised Hauler*

City of Palmdale:City of Palmdale Illegal Dumping 12/1/22-11/30/23 (CBD)(... 1



CITY OF PALMDALE
JUNK AWAY
THE RIGHT WAY
Penalties for illegal dumping can include fines of up to \$10,000.
Let's fight illegal dumping together, learn more now!

234,467 Impressions **IAB Display**

Clicks	Click Rate
368	0.16%

The advertisement features a blue header with the City of Palmdale logo and the text 'CITY OF PALMDALE JUNK AWAY THE RIGHT WAY'. Below the header, there is a list of items including tires, a mattress, a washing machine, and a dryer. The text below the items reads: 'Penalties for illegal dumping can include fines of up to \$10,000. Let's fight illegal dumping together, learn more now!'. To the right of the advertisement, there is a table showing performance metrics: 234,467 Impressions, 368 Clicks, and a Click Rate of 0.16%. A blue button labeled 'IAB Display' is also present.

Meeting with Interested Stakeholders



Opening the IDAP to the Public

City gains on illegal dumping
New efforts coming to assist with progress

By ALLISON GATLIN Valley Press Staff Writer
Mar 21, 2022



Community cleanup efforts, like this one from Palmdale's Season of Service volunteer program, are one part of the city's plan to combat illegal dumping. The City Council was updated on the plan, Wednesday.

- Encouraged members of the public to chime in
- Email address to receive comments year-round
- Provide updates and reminders



Be Ready!

■ says

March 3, 2023 at 2:15 pm

THE BUREAUCRAT'S FAVORITE TRICK
– PUBLIC MEETINGS –

THE PUBLIC MEETINGS ARE HELD WHEN THINGS BOIL OVER...

AT THE FIRST PUBLIC MEETING THE BUREAUCRATS GET TO PLAY DUMB BUT EVER SO ATTENTIVE TO WHATEVER PROBLEM HAS PISSED OFF PEOPLE ENOUGH TO GO TO SUCH A MEETING...

THE BUREAUCRATS THEN PROMISE TO LOOK ITO THINGS AND GET BACK TO EVERYONE WITH A PLAN AT THE NEXT PUBLIC MEETING...

THE NEXT SUCH PUBLIC MEETING IS USUALLY A MONTH AWAY TO GIVE THE BUREAUCRATS TIME TO FIGURE THINGS OUT AND PREPARE A RESPONSE, THEY SAY...

THE SECOND MEETING IS POORLY ATTENDED BECAUSE PEOPLE ARE NO LONGER ANGRY AND UPSET EXPECTING THE BUREAUCRATS TO HAVE SEEN HOW UPSET EVERYONE REALLY WAS...

THIS FAILED SECOND PUBLIC MEETING GIVES THE BUREAUCRATS THE EXCUSE OF "SEE..! NO ONE CARES ANYMORE.."

AND THEN THEY CAN GO BACK TO DOING NOTHING...

PROBLEM SOLVED..!

It's so simple!

Celebrate Successes



Results of Approach - Collaboration

Contractors who illegally dump
and AB 246



Results of Approach – Listening to the Public



Listening to the Public –
Working with volunteer
organizations



Results of Approach – Outside Suggestions

Sting Operations



Results of Approach – Living Document



- Cash for Trash (San Jose Program) morphed into Civic Center Clean-Up

Results of Approach - Synergies

- Paint Recycling/Reuse/Public Art Event



Results of Approach – Living Document Providing Project Life Support

- Regional Community Based Social Marketing Campaign is still in the books.



Dreaming of a day when there's no more trash

The City of Palmdale is making some strides in curbing illegal dumping, but despite the progress, there's a long way to go before the area is free of trash.

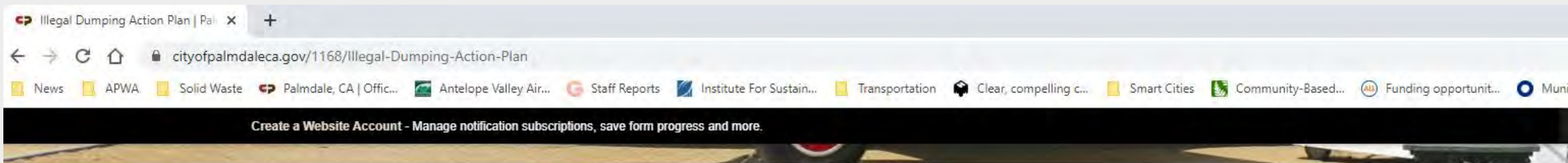
Mar 22, 2022

Seeing trash litter the sides of the freeway and the desert areas of the Antelope Valley is common.

Discarded furniture, appliances, tires and bags of garbage dot the landscape, alongside the Joshua trees. Despite regular desert clean-ups and constant reminders about not using the desert as a dump, the littering continues.

However, the City of Palmdale is making progress in addressing illegal dumping with more

See Our Plan, Or Contact Us



- City Attorney +
- City Manager +
- Economic & Community Development +
- SAVES +
- Neighborhood Services +
- Public Works +
- Palmdale Community Foundation +

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ILLEGAL DUMPING ACTION PLAN

- Civic Center Clean Up
- Code Changes & Enforcement Policies
- Maintenance Yard Roll-Off
- Multifamily Complex Outreach & Education
- Partnerships with Private Organizations
- Surveillance Cameras

What is Illegal Dumping?

Illegal dumping is any unauthorized disposal of waste on any public or private property. Usually to avoid collection and disposal fees or because the illegal dumper believes proper disposal is just "too much trouble."

How Does it Affect Our Community?

There are three main reasons: Money, quality of life, and the environment.

- Illegal dumping:
- Is a community eyesore



Contact Us

Innovation and Environmental
[Email the Innovation and Environmental](#)

Physical Address
38250 Sierra Highway
Palmdale, CA 93550

Phone: : 661-267-5300

Related Documents

- [Bulky Item Pick Up \(PDF\)](#)
- [Free Household Hazardous Waste and Electronic Waste Disposal \(PDF\)](#)