



## CROSS-SECTOR COLLABORATION TO ADDRESS ILLEGAL DUMPING

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This  
presentation  
will cover:



ACID Program



Sector Overview



Benefits of Partnerships



Real World Examples

# Developing Best Practices to address Illegal Dumping

"Illegal dumping knows no bounds and everyone has a role to play." ~ Alameda County Supervisor Nate Miley

## **ACID Programs:**

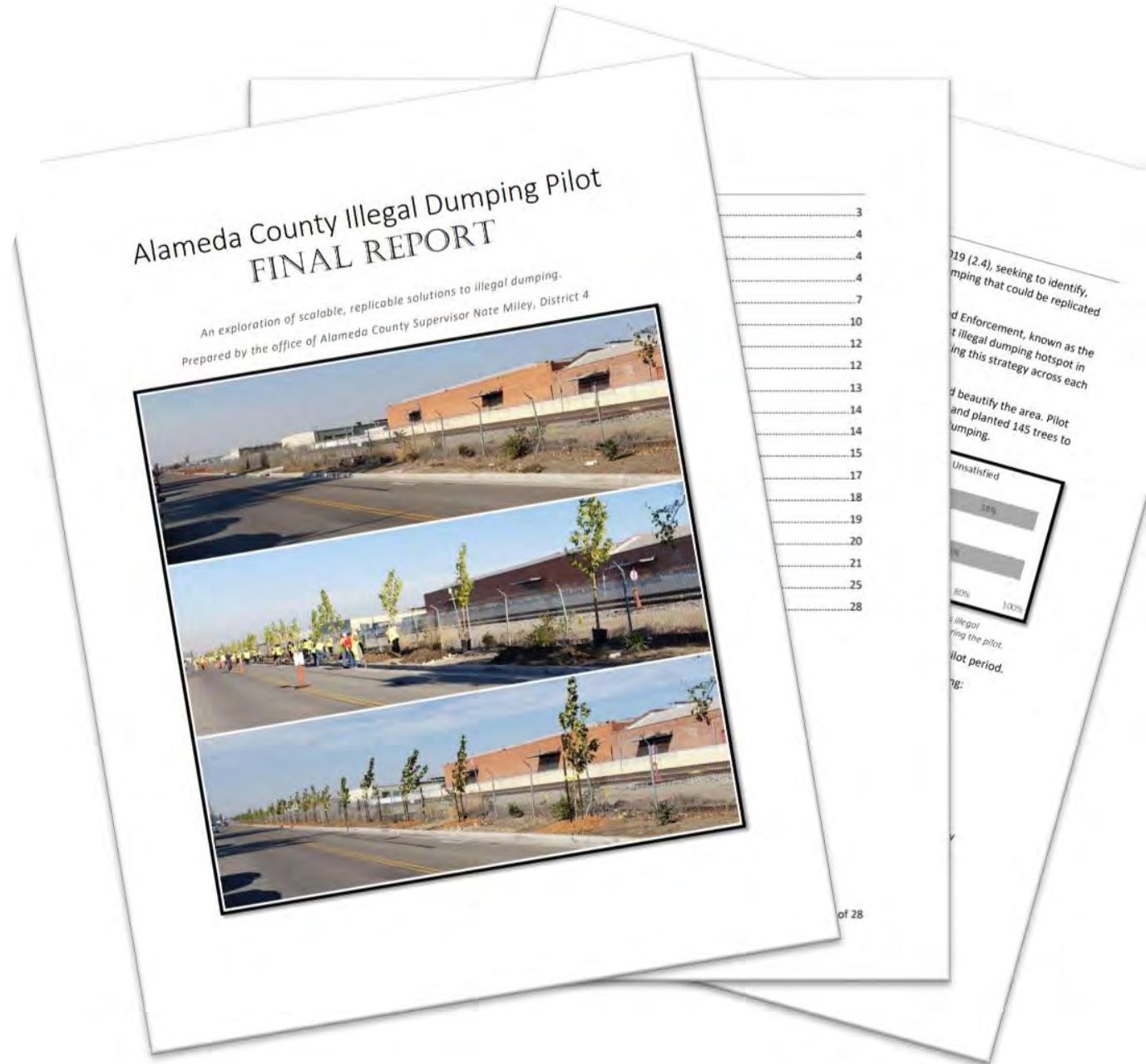
- Adopt a Spot
- Illegal Dumping Task Force
- Illegal Dumping Conference
- Much More!



# Alameda County Illegal Dumping (ACID) Programs

Beginning in 2018, the acid program sought to identify scalable strategies for addressing illegal dumping that could be replicated.

The report identified Cross-Sector Partnerships as a key component of successful interventions.



## Cross-Sector Partners:

- **Public Sector:**
  - Federal, State, County, City, and Special Districts.
- **Private Sector:**
  - Local Businesses, Corporations,
  - Franchise and Small Haulers
- **Non-Profit Sector:**
  - Philanthropy, 510c3 Organizations, Grassroots Groups
- **Community Groups:**
  - Neighborhood groups, Community Associations, Religions Organizations, and Residents



## Benefits of Cross-Sector Partnership:



Increased Resource



Enhanced Expertise



Improved Coordination and Efficiency



Broadened Impact

## Increased Resources:

- **Public Sector:** funding, regulatory authority, and enforcement capabilities.
- **Private Sector:** financial resources, equipment, and expertise.
- **Non-profit:** community engagement, education, and outreach resources.
- **Local Communities:** volunteer and contribute local knowledge and insights.



## Enhanced Expertise:

- **Public Sector:** Regulatory oversight, data analysis, and policy development.
- **Private Sector:** Subject matter expertise: waste management, recycling, and sustainability practices.
- **Non-profit:** Community organizing, advocacy, and education.
- **Local Communities:** Local knowledge, cultural context, and grassroots engagement.

## Improved coordination & efficiency:

- Cross-sector partnerships can establish coordinated **communication channels** among stakeholders to streamline efforts and reduce duplication.
- Collaborative planning and coordination can ensure that **resources allocation** happens efficiently and effectively.
- Jointly developed procedures facilitate a **coordinated and standardized approach**.

## Broadened Impact:

- Cross-sector partnerships **address the root causes of illegal dumping**, such as lack of waste management infrastructure, inadequate education, and socio-economic factors.
- Partnerships **create comprehensive solutions** that address multiple aspects of illegal dumping, such as Education, Eradication, Enforcement, infrastructure improvement, root causes and more.
- Solutions developed through cross-sector partnerships are **more sustainable**, community-driven, and tailored to local needs.

# PARTNERSHIPS IN PRACTICE

Real world examples:



# Battle for the Bay: The Partnership

- **Public Sector:** Call to action, set the goals, organized and amplified.
- **Private Sector:** Answered the call. Provided equipment, food/water and staff.
- **Non-Profit/Community:** Identified the locations, showed up to volunteer.



## Battle for the Bay: The Results

- Over 6,000 volunteers.
- 200,000 LBS of trash removed.
- 60+ Miles of coastline cleaned.



## Dumpsters for Businesses: The Partnership

- **Public:** Provides local businesses with dumpsters.
- **Private:** Cleans the neighborhood and puts waste in dumpsters.
- **Non-Profit/Community:** Identifies and reports illegal dumping.



## Dumpsters for Businesses: The Results

- Over 1,000 Tons of illegal dumping removed.
- Transformation of public space.
- Cost Savings and Win-Win-Win Scenario.





## Illegal Dumping PSA: The Partnership

- **Public:** Organized and convened.
- **Public:** Filmed, edited and distributed.
- **Non-Profit/Community:** Wrote script and organized.



## Illegal Dumping PSA: The Results

- Three PSA messages about illegal dumping.
- Played at local baseball games and local access TV.
- Engaged community and youth in education.

THANK YOU!