



IDCon23

3rd Annual Statewide Conference on Illegal Dumping

www.CleanCalifornia.com



- ERADICATE Litter
- ENGAGE Community
- ENHANCE Infrastructure
- EDUCATE the Public



ENVISIONING WHAT IS POSSIBLE

LITTER ABATEMENT

- Program target of 2.2M CY of litter collected by June 30, 2024
- Over 1M cubic yards of litter collected since July 2021
 - Approx. 3 Rose Bowls Filled





Man works to recycle mattress as part of Mattress Recycling Council's efforts, PHOTO COURTESY: Mattress Recycling Council

DIVERTING WASTE STREAMS FROM THE LANDFILL

Caltrans has built partnerships with CalRecycle, The Mattress Recycling Council, and the cement and crumb rubber industries to collect and recycle mattresses and tires at dump day events. By diverting the waste from landfills, Caltrans increases landfill capacity and benefits the environment by creating a second use for these materials.

Vacant lot that will be transformed into a nursery and education center as part of a Clean California State Beautification project in San Francisco



Rendering of improvements as part of a Clean California State Beautification project at a vacant lot in San Francisco





The lot at I-110 and 28th Street in Los Angeles before Caltrans crews transformed it into a parklet



The new parklet at I-110 and 28th Street in Los Angeles after Caltrans crews transformed it from a lot

LOCAL GRANT PROGRAM

Clean California has granted \$306 million in Local Grant funding for 106 projects in underserved communities to beautify and improve local streets and roads, tribal lands, parks, pathways, and transit centers to restore pride in public spaces

Cycle 1 Key Expected Outcomes

6,545 Shade Trees Planted

750 Community Events

3,056,493 Sq. Ft. Increased Paths and Children's Play Areas

460 Art Installations

10,507,389 Sq. Ft. Reclaimed/Added Public Space

2,144 Temporary Positions Created

55 Permanent Positions Created

307,118,621 Educational Campaigns Reach



Local Grant Program

Cycle 2

- Application workshops will be completed this week
- Applications due April 28, 2023
- Awards in August 2023
- Project completion June 2026



Local Grant Program

LEVEL OF SERVICE

One of the ways Caltrans is measuring the success of its increased litter abatement efforts through the department's Maintenance Level of Service (LOS) Program. Through quarterly trash assessments, this program provides a metric the department can use to measure progress toward meeting the Clean California litter eradication goals.

Level of Service Score

Pre-Clean California		43
October	2021	43
February	2022	51
Clean California Goal	2023	80



State Route 99 before cleanup efforts by Caltrans' maintenance crews in Elk Grove



Caltrans maintenance crews clean up litter and debris along Interstate 80 in Richmond



State Route 99 after litter cleanup efforts by Caltrans' maintenance crews in Elk Grove

4,100 HIRES AND COUNTING

- 3,717 LOW BARRIER POSITIONS
- 120 PROMOTIONS
- 206 IN HOMELESS LIVING SITUATION

It's been the greatest job ever. We look back at all the stuff that we've cleaned up and it feels really good. California is a great place to be and I'm so proud to be a part of this."

—Charlotte King

Caltrans SAM Worker in the Sacramento Region

Charlotte King was hired into a SAM position by Caltrans in 2021. King told reporters at a December 1, 2021, press conference in Sacramento that Caltrans offered her an opportunity to step away from a high-stress job where she was unappreciated, spend more time with her family, and give back to the state that she loves.



Job Creation



MTCE
ACTIVITIES



EDUCATIONAL
EVENTS



DUMP DIVERSION
RECYCLE EVENTS



COMMUNITY
CLEAN-UPS



TREE
PLANTINGS

CLEAN CALIFORNIA COMMUNITY DAY

OVER 650 EVENTS STATEWIDE

10K COMMUNITY
VOLUNTEERS

49K CUBIC YARDS OF LITTER
COLLECTED

58 TREE PLANTING EVENTS

6 TEMPORARY ART
INSTALLATION

63 DUMP
DIVERSION/RECYCLING
EVENTS





505
COMMUNITY
CLEAN-UPS
WITH 10,000
VOLUNTEERS



70 DUMP
DIVERSION DAY
& RECYCLE
EVENTS



URBAN GREENING



58 PLANTING EVENTS
IN HISTORICALLY
UNDERSERVED URBAN
AREAS

363 TREES
438 PLANTS
215 SHURBS



Questions?