



# PaintCare

2nd Annual Illegal Dumping Conference

April 20, 2022





# Agenda for today

1 - What is PaintCare

2 - How to utilize PaintCare for eradication



# Paint Recycling Made Easy

PaintCare makes it easy for households and businesses to recycle postconsumer (leftover) paint in states with paint stewardship laws.





# American Coatings Association & PaintCare

## American Coatings Association (ACA)

- Member organization that advocates on behalf of manufacturers of paint and coatings for architectural, industrial maintenance, original equipment manufacturer, and specialty coatings and raw material suppliers. Membership is voluntary.

## PaintCare

- A subsidiary of ACA, PaintCare is a stewardship organization that designs and operates the paint manufacturer-led recycling programs in states that pass paint stewardship laws.

# Paint Stewardship Legislation

## Develop, fund, and operate comprehensive paint management program

- Reduce, reuse, and recycle paint in an environmentally responsible manner
- Provide convenient recycling opportunities
- Conduct public outreach and education
- Develop a program plan to be approved by the state oversight agency
- Provide annual report with independent financial audit





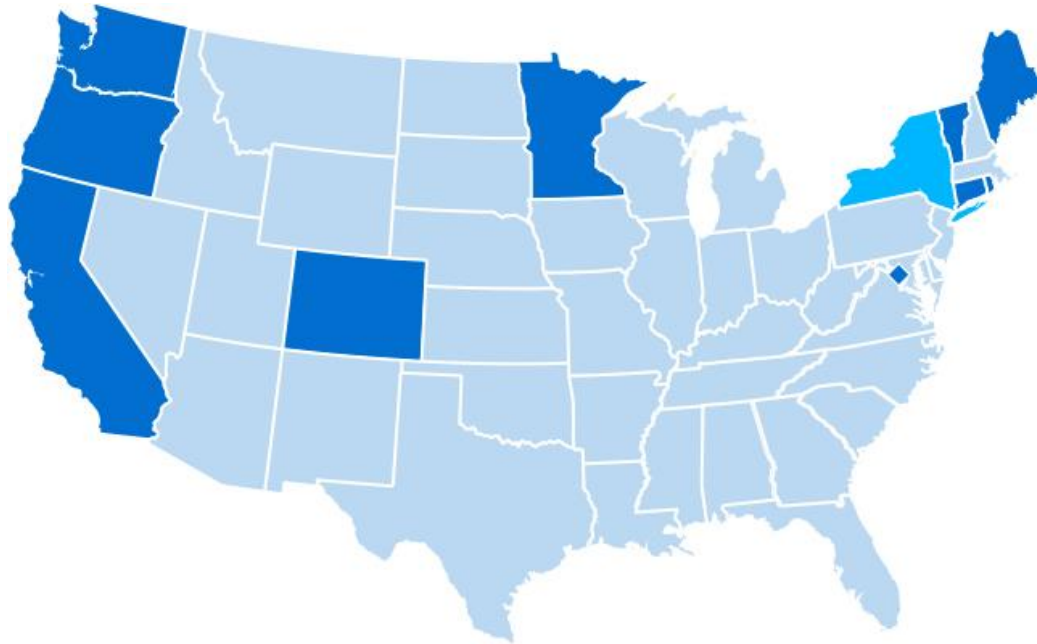
# PaintCare Program Goals

- Increase convenience and recycling opportunities
- Reduce cost and responsibility for state and local governments
- Manage paint in an environmentally responsible manner
- Conduct education and outreach
- Establish sustainable funding mechanism





# Where is PaintCare?

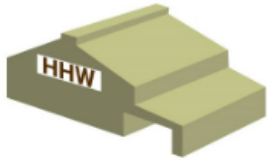


■ PaintCare states ■ PaintCare Program Being Planned for 2021

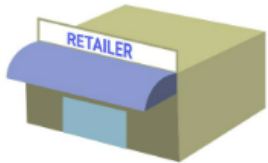




# Voluntary drop off sites

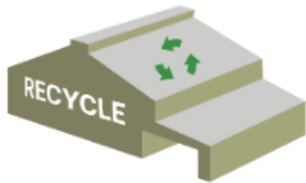


Municipal household hazardous waste (HHW) collection facilities and events



Paint retailers, such as paint, hardware, home improvement, lumber yards, and reuse stores

*Find other drop off sites in your area at [www.paintcare.org](http://www.paintcare.org)*



Waste transfer stations, landfills, recycling centers, public works yards, and other appropriate facilities





# Large Volume Pickup Service

PaintCare offers a free pickup service to painting contractors, property managers, and others with large amounts of leftover architectural paint.





## PaintCare Events

PaintCare offers one-day drop-off events in areas where drop-off sites aren't as conveniently located or where there is a higher demand for paint recycling.





# What happens to paint collected by PaintCare?

## Latex Paint

- 5% – Reuse
- 65% – Recycled into Paint
- 15% – Alternative Use
- 15% – Waste-to-energy (biofuel), incinerated, or landfilled (dry/spoiled paint)

## Oil-based Paint

- Small amount distributed for reuse or back into paint
- Majority is used in fuel application (incineration)

# PaintCare Program Milestones

11

Statewide paint stewardship laws have been passed in the United States

50 Million+

Gallons of post-consumer paint collected to date



600,000

Gallons of paint collected each month in nine programs (estimate)

5,600+

HHW and other events, including 250 PaintCare-run events



5,000+

Large Volume Pickups



75%

Paint collected is latex (water-based) paint, the remainder is solvent-based paint

2,000+

Year-Round Paint Drop-off Sites



98%

PaintCare maintains year-round sites within 15 miles of 98% of the combined populations of its program state

Millions of dollars saved annually for local and state governments!



## PaintCare in California

PROGRAM HIGHLIGHTS

July 1, 2020 – June 30, 2021

820  
YEAR-ROUND  
DROP-OFF SITES



4,033,477  
GALLONS PROCESSED

86% latex  
14% oil-based

69%



Of total  
latex paint  
collected  
was recycled  
back into  
paint

99%

of residents  
live within  
15 miles  
of a  
drop-off  
site

599



Large Volume Pickups  
in California

PaintCare makes it easy and convenient to recycle leftover paint in states with paint stewardship laws. A nonprofit organization created by paint manufacturers, PaintCare sets up drop-off locations for unused paint, arranges for recycling and proper disposal, and conducts public education. To learn more or find a year-round PaintCare drop-off site near you, visit [paintcare.org](http://paintcare.org) or call (855) PAINT09.

Source: PaintCare's 2021 California Annual Report for July 1, 2020 – June 30, 2021.



# Where does PaintCare fit with illegal dumping management?

- Ease of management of waste collected
- Assistance with transportation, disposal costs
- Outreach and education to our communities





# Thank you!

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